

SOBER TECHNOLOGIES

Specified Data,

Unified Vision



SOBER BUSINESS SOLUTIONS

COMPANY OVERVIEW

Sober Technologies is a global leader, with over a decade of experience in marketing outsourcing and database marketing. We have revolutionized the traditional marketing funnel by blending it with outstanding marketing automation capabilities.

We take pride in helping businesses target, manage, acquire and retain quality customers by providing B2B & IT database, and demand generation services.

Our dynamic executions help B2B marketers generate and manage leads; and drive sales. At Sober Technologies, we build brand awareness that ensures repeat business.

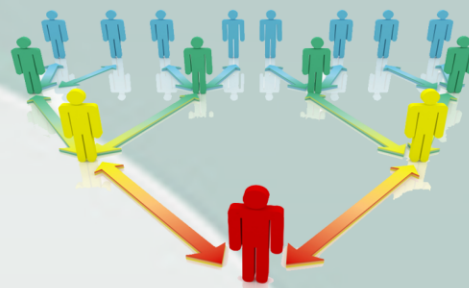
OUR PRODUCTS

TECHNOLOGY LEADS

- ☐ IT Users Leads
- ☐ Technology Company Leads
- ☐ B2B technology Leads
- ☐ CRM Users Leads
- ☐ ERP Users Leads
- ☐ Global IT Executives Leads

MARKETING LEADS

- ☐ Telemarketing Leads
- ☐ Postal marketing Leads
- ☐ Email marketing Leads
- ☐ All-in-one Leads
- ☐ Popular Lead



Every day, startups big corporations wake up to databases cluttered with outdated, invalid or incomplete leads.

At Sober Technologies we update your technology and marketing database with fresh, complete and micro targeted leads.

We implement multi-level and multi-channel marketing to ensure prospects get your message the moment they are expecting it.

OUR SERVICES

NURTURE MARKETING

- ☐ Lead Generation
- ☐ Lead Nurturing
- ☐ Lead Management

SMART MARKETING

- ☐ Smart Leads (Custom List Building)
- ☐ Smart Xplor (Target Search)
- ☐ Smart Scrawl

DATABASE ASSESSMENT

- ☐ Email append
- ☐ Data Refining (Data Cleansing)
- ☐ Data Authentication (Data verification)
- ☐ Data Licensing

OTHER SOLUTIONS



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The arena of B2B marketing and sales has undergone a massive change in the last few years. Marketing teams have become too restless and sales team, too demanding!

Sober Technologies aligns marketing and sales processes by offering verified leads, and end-to-end marketing and database solutions.

Our services data driven, and aim at building high quality data reserve to support your marketing automation.



OUR CONTACT INFORMATION

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